



The 4EVER Group

(888) 4EVERG1

Tim Ryan • TimR@4EVERGroup.org
Steve Wernick • SteveW@4EVERGroup.org

4EVER Group Local Association Fall Film Festival

In its continuing effort to offer tangible benefits to local videographers associations, to offer high-quality meeting content, and to recognize excellence and artistic visions from around the world, The 4EVER Group is proud to introduce the Local Association Fall Film Festival.

The Fall Film Festival is open exclusively to those associations that are participating in The 4EVER Group's Video Library/International Video Exchange Program. Each participating association has until July 31, 2007 to submit ONE entry in a new International Competition.

Each association can select their competition entry in any fashion they choose. For example, an internal association competition might be held, or a selection committee may be formed or a production may be created directly for Film Festival purposes. Regardless of the selection method, each participating association is limited to just one entry. At the end of the entry period, each video entry will be compiled into a single DVD, and, in September 2007, a copy will be distributed to each participating association.

Each participating association should dedicate a portion of one or more of their September, October and/or November meetings for the Fall Film Festival. During that meeting(s), we ask that the entire DVD be played, and the association members in attendance vote for their first, second and third favorite entries, EXCLUDING their own. An association cannot vote for its own entry. Ten points will be awarded for each first place vote, 5 points for each second place vote and 3 points for each third place vote. The top three videos, as voted by the participating associations, will be presented The 4EVER Group Local Association Fall Film Festival Award at VIDEO 08.

Entries will be accepted in any of the categories listed below. The category descriptions are found in the rules from The 4EVER Group's 2006 Artistic Achievement Awards, except that for purposes of the Fall Film Festival, the maximum time allowed for any entry is five minutes.

- *Wedding Love Story*
- *Wedding Pre-Ceremony Production*
- *Wedding Ceremony Coverage*
- *Wedding Post-Ceremony Production*
- *Wedding Reception Coverage*
- *Wedding Highlights Production*
- *Social Event Production*
- *Concept Video Production*
- *Demo Video Production*
- *Photo Montage Production*
- *Memorial Video Production*

The 4EVER Group Artistic Achievement Awards Categories

Wedding Love Story

Wedding Love Story is a stand-alone video segment that centers on the relationship between the bride & groom. Elements may include, but are not limited to, interviews, voice-overs, and still photographs. Music video-style elements may be included, but this category excludes entries that are entirely music video productions.

Wedding Pre-Ceremony Production

Wedding Pre-Ceremony Production features those video segments that reflect any and/or all events that relate to the wedding, but occur prior to the ceremony processional. These events may occur prior to the wedding day. Judging for these segments will exclude photomontage productions, but may otherwise incorporate still images. Videos that qualify in any other category may not be entered in this category. "Time-shifting", or the use of video and/or audio elements from other portions of the wedding day may be included in a Wedding Pre-Ceremony Production entry.

Wedding Ceremony Coverage

Wedding Ceremony Coverage is judged from when the first member of the bridal party starts down the aisle, or when the ceremony officiant(s) enter the ceremony area, whichever occurs first. Coverage ends when the bride and groom exit the ceremony area. "Time-shifting", or the use of video and/or audio elements from other portions of the wedding day may be included here.

Wedding Post-Ceremony Production

Wedding Post-Ceremony Production is comprised of footage recorded during the time between the end of the wedding ceremony (defined as when the recessional ends), and the start of the reception (For purposes of this category only, "start of the reception" is defined as the moment that the guests enter the wedding reception location.). "Time-shifting", or the use of video and/or audio elements from other portions of the wedding day may be included here. Category time limit is 15 minutes.

Wedding Reception Coverage

Wedding Reception Coverage begins with establishing shots of, or the scene transition into, the reception location. If the wedding ceremony and reception are in the same location, the beginning shall be identified as the end of the ceremony recessional. Reception coverage shall end when the band (or DJ) stops playing music, or (if applicable) ending prayers conclude. Bridal party credits (or other credit roll) may be included in wedding reception coverage. "Time-shifting", or the use of video and/or audio elements from other portions of the wedding day may be included here.

Wedding Highlights Production

Wedding Highlights Production is defined as a video segment that summarizes the entire wedding day. Bridal party credits, any other credit roll, and/or pre-wedding activities may be included in this production. Entries must be cued to the start of this segment, regardless of where it appears in the video. Photomontage elements are not to be included in this category.

Social Event Production

Social Event Production represents coverage of a single, private social event. Eligible events include, but are not limited to, Bar/Bat Mitzvah celebrations, anniversary parties, Quinceanaras, Sweet 16's, and reunions. Weddings, corporate or charity events, and any other public celebration are excluded from this category.

Concept Video Production

Concept Video Production is defined as a single video production that features one or more persons and is principally intended to amuse or enlighten the target audience. Coverage of a social event, other than as a part of this production, may not be included. Productions that qualify in any other category are also excluded. Please include the entire name of the featured person(s) on the label.

Demo Video Production

The Demo Video Production category is restricted to videos shown to prospective clients, so as to interest them in retaining your studio's services for coverage of their wedding or other social event. Use of more than one event is acceptable.

Photo Montage Production

Photo Montage Production is defined as a video presentation that primarily includes an assortment of still photographs combined with a soundtrack. This production may also include film or video recordings, graphics, special effects, backgrounds, assorted audio elements, and/or other material. Still photographic images must represent the majority of the program's visual content.

Memorial Video Production

A Memorial Video Production is defined as a stand-alone video that centers on a funeral or other memorial service. To be eligible, an entry must include video footage and/or audio segments from a ceremony dedicated to the memory of the deceased. These ceremonies may include a burial service, or other activity directly related to the passing of the person (or persons) being honored. Still photographs, other video and/or audio segments not recorded by the video producer, and materials connected with the deceased may be included in this production. Productions that are exclusively or primarily photographs and otherwise do not meet the criteria for this category must be entered in the Photomontage category.