

NEWS FOR IMMEDIATE RELEASE

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(NAME) of (COMPANY NAME) attends 4EVERGroup Video 07 Conference

*Area video professional learns innovative
new ways to improve videomaking skills.*

(NAME) recently returned from a “significant training event” -The 4EVER Group’s VIDEO 07 Conference and Trade Show. With offices in New York and Philadelphia, The 4EVER Group (Event Videography Education Resources) provides resources, educational materials and services to all facets of the event video industry. "An important part of our mission is keeping open lines of communication with videographers," said Tim Ryan, Director of Education for The 4EVER Group, “VIDEO 07 offers a perfect opportunity for them to leverage their training and knowledge to the benefit of one another.”

Held in Jacksonville, Florida, January 8-11, 2007, EDUCATION CENTRAL at VIDEO 07 was true to its theme, “Inspiration You Can Use”. It featured some of the industry’s most imaginative, creative and skilled educators all focused on offering innovative and interactive ways to improve skills, communication and product. VIDEO 07 offered presentations covering almost every aspect of video production as well as industry-specific panel discussions.

“I was pleased with the opportunity to learn from people whose work I admire and be able to apply that knowledge to my work with (COMPANY NAME),” says (NAME). “We are certain our attendees took home an overwhelming amount of information to share,” says The 4EVER Group’s Director of Development, Steve Wernick, “and that (NAME) will put that knowledge to good use. We look forward to a continued relationship with (COMPANY NAME).”

For more information about (COMPANY NAME), visit them at (WEBSITE URL) or call (PHONE NUMBER). Visit The 4EVER Group online at www.4EVERGroup.org.

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